



Fundraiser in Support of Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting Alberta Cancer Foundation

(CITY, DATE) (Insert your name) _____ has made the bold decision to register for this year's edition of ***Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting Alberta Cancer Foundation***. He/she has set a personal fundraising goal of **(enter your goal) \$_____**. (Insert first name) _____ will be holding a fundraiser for the event. Details are as follows:

WHAT: ***(describe the nature of your fundraiser. Be dynamic and encourage the public to come out and support you!)***

WHEN: **(Date, time)**

WHERE: **(address/location)**

COST: **(Insert cost per ticket if applicable) \$_____** per ticket. Proceeds go to the Weekend to End Women's Cancers benefiting Alberta Cancer Foundation.

CONTACT: **(your name, contact information)**

Should you be unable to attend this fundraiser, you can donate to **(insert your first name) _____**'s campaign online. Just visit endcancer.ca and click "donate." Enter **(Insert your name) _____** to make a donation.

This is the seventh annual Weekend to End Women's Cancers walk in Alberta. For more information or to register for 2011 visit endcancer.ca or call 877-394-WALK (9255).

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For information about Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting Alberta Cancer Foundation, please contact:

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About Alberta Cancer Foundation

The Alberta Cancer Foundation is Alberta's own. It was established to advance cancer research and support Alberta's 17 cancer centres including the Cross Cancer Institute in Edmonton and Tom Baker Cancer Centre in Calgary. At the Alberta Cancer Foundation, we believe a cancer-free future is not just possible, it's inevitable. When we get there, depends on the focus and energy we put to it today.

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